

The top-left portion of the slide features a series of thin, black, overlapping lines that form various geometric shapes, including triangles and polygons, creating a complex, abstract pattern.

THE CALIFORNIA CONSUMER PRIVACY ACT (CCPA)

March 29, 2023

A HISTORY OF THE CCPA

- 2018: California Consumer Privacy Act (CCPA) passed and signed into law
- 2020: CCPA goes into effect
- November 2020: CA voters approve Proposition 24, the California Privacy Rights Act (CPRA)
- 2023: CPRA amendments to CCPA go into effect

CALIFORNIA CONSUMER PRIVACY ACT, AS AMENDED

- Right to Know
- Right to Delete
- Right to Correct
- Right to Opt-out of Sale and Sharing
- Right to Limit the Use and Disclosure of Sensitive Personal Information
- Non-Discrimination
- Data Minimization/Purpose Limitation
- Access and Opt-Out Rights for Automated Decision-making
- Data Security

CALIFORNIA PRIVACY PROTECTION AGENCY

- Rulemaking
- Enforcement beginning July 2023
(shared with CA DOJ)
- Public awareness

RULEMAKING

- Current rulemaking
- Preliminary rulemaking activity on cybersecurity audits, risk assessments, and automated decision-making technology

RECENTLY-ADOPTED CALIFORNIA LEGISLATION

- AB 2273, California Age-Appropriate Design Code
- SB 1172, Student Test Taker Privacy Protection Act
- AB 1242, Reproductive Rights

THANK YOU

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